



Corporate Presentation

GOODWAY

The **largest** retread manufacturer & rubber compounder in South East Asia



GOODWAY

22 years in the rubber industry





GIIB

Available in 57 countries worldwide

Our Business

- Standard Malaysian Rubber (SMR)
- Rubber Compounding (Technical & Tyre Applications)
- Tyre Retreading
- Trading



Milestone

- ∞ 1990 - Business Startup
- ∞ 1991 – Achieve 100% full capacity
- ∞ 1993 – 10 year Technology transfer , JV with German company
- ∞ 1995 – 2nd Production Line expansion
- ∞ 1997 - 3rd Production Line expansion
- ∞ 1998 – Setup of Australian Office
- ∞ 2000 - 4th Production Line expansion
- ∞ 2004 - Listing on Malaysia Stock Exchange

Milestone

- ∞ 2005 - Big Wheel Acquisition
- ∞ 2006 - Establish Sweden Warehouse
 - Establish OTR Retreading Facility
- ∞ 2007 - Establish China's Rubber Compound Facility
 - Setting up America warehouse
- ∞ 2008 - 5th Production Line Commence
- ∞ 2011 - 11th Precure Moulding Line
 - Set up new Retreading in Shanghai
- ∞ 2012 - 6th Production Line (Estimate June)

GOODWAY INTEGRATED INDUSTRIES BERHAD

SMR Production

Malaysia

Rubber
Compounding

Malaysia

China

Indonesia

Retreading
Services

Malaysia (East M'sia
& West M'sia)

OTR – Malaysia &
Australia

Australia

China

Trading

Australia

Sweden

USA

GIIB

Vision

- To be the most reliable rubber technology and rubber compound provider

Mission

- Using Innovation and Technology to constantly deliver products that add values to end-users

Value

- Integrity, Trust, Respect

Our Business At A Glance

Rubber Compounding and Retreading materials

- Capacity : 31,200 tons per annum
- Export to more than 57 countries worldwide

Retreading Services (Total 4 retreading plants)

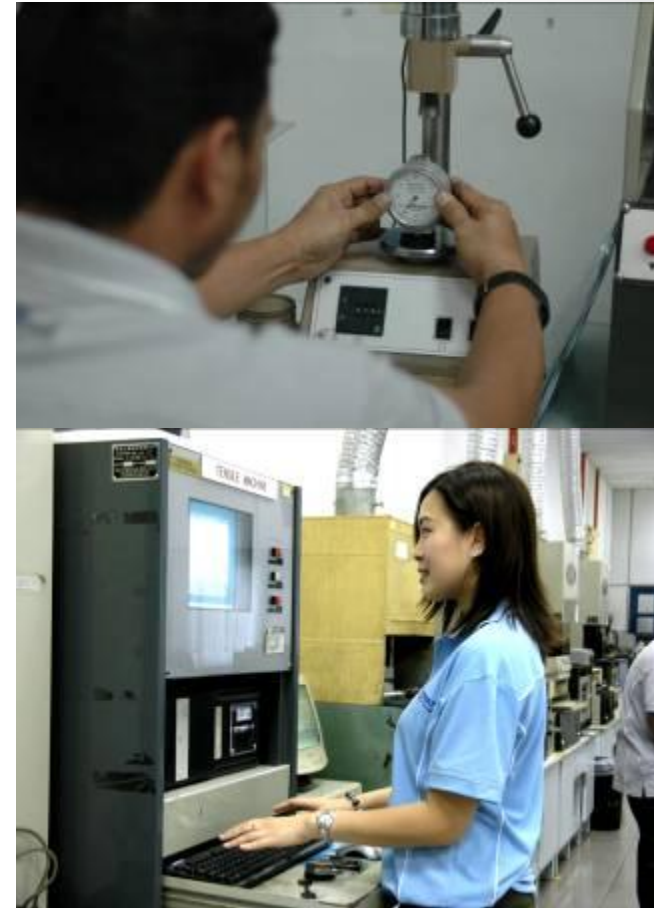
- Malaysia, China & Indonesia
- Capacity > 7,200 tons per annum

Distributors (Total 4 warehouses)

- Australia , Sweden, Indonesia and USA.
- 4 warehouses in the respective regions to provide 24 hours delivery.

Research and Development

- Goodway intends to remain as the leader in retread tires by continuously involved in R&D activities
- We allocated significant financial and human resources to R&D. It has a budget equivalent to more than 2% of the group turn over.



Research and Development

- R&D division is equip with state-of-the-art facility and consist of a team of highly-trained and experienced personnel
- We measure success by our technical achievement.
- We are committed to grow in size through our dynamic teams and willingness to change



Research and Development

The R&D division has the reputation of being one of the leading laboratories in this region in the field of polymers. It has a rich history and can look back at many accomplishments, among them:

- ✓ Development of a standard PTL formula with lower heat-built-up
- ✓ Successfully done OTR by cold retreading process
- ✓ Speedflex Cushion Gum



External Supporting Lab

- Malaysian Rubber Board
 - *ISO/IEC 17025 certified*
- Research Rubber Institute (RRI)
- SIRIM



Total Productivity Management (TPM)



Goodway's quality management system, i.e TPM to ensures the highest compound quality.

- ✓ Kaizen – Continuous Improvement Program
- ✓ 5 s - *Seiri, Seiton, Seiso, Seiketsu, Shitsuke*



Certification

- ✓ TUV ISO 9001: 2008
- ✓ TUV ISO 14001: 2011
- ✓ TUV BS OHSAS 19001: 2007
- ✓ Certificate of Quality Environment Management System by MPC



Thank You



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